## **DATA PRIVACY NOTICE**

### Introduction

Welcome to Cloud Data. We value your privacy and are committed to protecting your personal information. This notice explains how we collect, use, and safeguard your data when you interact with us.

### Who We Are

Cloud Data is a debt collection company dedicated to managing and processing data responsibly. We comply with all relevant data protection laws, including UAE PDPL and GDPR.

## **What Data We Collect**

We may collect personal data such as your name, contact details, financial information, and any other relevant information necessary for debt collection services.

### **How We Use Your Data**

Your data is used to:

Facilitate debt collection processes.

Communicate with you regarding your account.

Comply with legal obligations and industry regulations.

# **Legal Basis for Processing**

We process your personal data based on:

Consent, where applicable.

The necessity to fulfill our contractual obligations.

Compliance with legal obligations.

Legitimate interests, such as managing our business operations.

# **Sharing Your Data**

We may share your data with:

Authorized third-party service providers.

Legal and regulatory authorities when required.

Other parties as necessary to fulfill our contractual obligations.

# **Your Rights**

You have the right to:

Access your personal data.

Request corrections or updates to your data.

Request the deletion of your data (under certain conditions).

Object to or restrict the processing of your data.

Request data portability.

Withdraw consent where processing is based on consent.

## **Data Security**

We implement robust security measures to protect your personal data from unauthorized access, loss, or misuse.

## **Retention of Data**

We retain your personal data only as long as necessary to fulfill the purposes for which it was collected or to comply with legal obligations.

## **Changes to This Notice**

We may update this notice from time to time. Please check back regularly for updates.

## **Contact Us**

Please contact us on <a href="mailto:info@cloudata.ae">info@cloudata.ae</a> If you have any questions, please contact us at:

This privacy notice provides clear information about how Cloud Data handles personal data, ensuring transparency and compliance with data protection laws.